Narrowcasting: The Opportunity for Networked Displays and In-Store TV

CAP Ventures, Inc.

Project Team
Norman McLeod, Associate Director
Robert Leahey, Associate Director
Jeffrey Hayes, Director

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ATMs
- Size and Structure of the Industry
- Key Trends
- Known Current Narrowcasting Developments
- Potential Types of Narrowcasting
- Challenges and Opportunities

Grocery / Food
- Size and Structure of the Industry
- Key Trends
- Known Current Narrowcasting Developments
- Potential Types of Narrowcasting
- Challenges and Opportunities

Retail Clothing
- Size and Structure of the Industry
- Key Trends
- Known Current Narrowcasting Developments
- Potential Types of Narrowcasting
- Challenges and Opportunities

Fast Food
- Size and Structure of the Industry
- Key Trends
- Known Current Narrowcasting Developments
- Potential Types of Narrowcasting
- Challenges and Opportunities

Banking
- Size and Structure of the Industry
- Key Trends
- Known Current Narrowcasting Developments
- Potential Types of Narrowcasting
- Challenges and Opportunities

Accommodations
- Size and Structure of the Industry
- Key Trends
- Known Narrowcasting Developments
- Potential Types of Narrowcasting
- Challenges and Opportunities

Department Stores / General Merchandise
- Size and Structure of the Industry
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