

Sponsorship and Exhibit Information

Costs

Exhibits	\$5,000
Refreshment Break Sponsorship	\$8,000
<i>This price includes the cost of all food and beverage – menu to be selected by InfoTrends</i>	
Continental Breakfast Sponsorship	\$10,000
<i>This price includes the cost of all food and beverage – menu to be selected by InfoTrends</i>	
Tote Bag Sponsorship	\$12,000
<i>This price includes all costs, including tote bags</i>	
Cocktail Reception Sponsorship	\$15,000
<i>This price includes the cost of all food and beverage – menu to be selected by InfoTrends</i>	
Luncheon Sponsorships	\$15,000
<i>This price includes the cost of all food and beverage – menu to be selected by InfoTrends</i>	
Executive Level Sponsorships	\$20,000

How to Sign Up

If you wish to participate, please fill out and fax back the attached contract with arrangements for payment. If you would like further information on the details of each sponsorship, please call or email Matthew O'Keefe at 781-792-0101 x115; mokeefe@infotrends-rgi.com.

About InfoTrends Research Group, Inc.

InfoTrends Research Group, Inc. (www.infotrends-rgi.com) is the leading market research and consulting firm for digital imaging technologies and markets. With the largest number of analysts dedicated solely to digital imaging, InfoTrends offers the most focused coverage of this rapidly evolving market. InfoTrends helps its worldwide clientele improve the effectiveness of their strategic planning by providing valuable tools for intelligent decision-making, including forecasts, end user research, product analysis, and market trend tracking. Research is available through standalone reports, custom consulting and through the following subscription advisory services: Digital Photography Trends(TM), Internet Imaging Trends(TM), and Image Scanning Trends(TM), available in online format.

InfoTrends is committed to promoting market growth and development through its press and media events for the digital imaging industry, and through its industry conferences. InfoTrends is a member of the CAP Ventures family (www.capv.com), a worldwide strategic consulting firm for providers and users of business communication technologies and services.

2nd Annual Digital Imaging '03 Conference and Exhibition

October 8-9, 2003
DoubleTree Hotel
San Jose, California
Subject to Periodic Updates and Revisions
Prepared 2/03



Targeted Conference

The second annual **Digital Imaging '03 Conference and Exhibition** is dedicated to helping imaging executives understand the full digital imaging ecosystem, from capture to output, especially focusing on the current issues and questions. This 2-day conference is designed to provide the best networking opportunities with your colleagues in the industry, as well as an updated top-tier program of actionable content.

One of a Kind Program

This highly focused and dynamic program covering digital photography, Internet imaging and photofinishing will be produced by InfoTrends Research Group, the leading market research and consulting firm for digital imaging technologies and markets. The conference will provide each attendee with valuable market information that can't be found elsewhere – information that can be used to make informed strategic decisions.

The InfoTrends team has been praised for its ability to create events that provide a neutral, unbiased forum for the evaluation of new products, new services, new technology, and new business strategies and planning concepts.

Audience Profile

Our audience will consist of the following job titles:

- Presidents
- CEOs
- General Managers
- COOs
- CTOs
- Vice Presidents
- Product Managers/Product Planners
- Marketing and Sales Executives
- Engineers
- PR Directors
- Analysts
- Category Managers
- Channel Managers
- Business Development Directors

Representatives from multiple facets of the digital imaging supply chain...from manufacturers to suppliers to Internet Companies, will have a presence at this event. The list below is a sampling of attendees from our **Digital Imaging '02 Conference**:

ACD Systems	Hewlett-Packard	Ofoto, Inc.
Adobe Systems	IPI	Olympus
Apple	iPIX Internet Pictures Corp.	Pixology Ltd.
Best Buy	Jasc Software, Inc.	Polaroid
Canon	Lexmark	SanDisk
Eastman Kodak	LightSurf	Shutterfly
eBay	Microsoft Corp.	Sony Electronics
Epson America	Mitsubishi Digital Electronics	Sprint
FlashPoint Technology	Motorola	Tweeter
Fuji Photo Film USA	Nikon Inc.	Visioneer

High Impact Marketing to Get Results

We are once again offering marketing executives the opportunity to secure and strengthen relationships through sponsorships at this conference. Exposure will be given to all sponsoring companies for the duration of the 2-day conference, and we will work closely with you to identify a sponsorship package that is appropriate for your organization.

We use an integrated mix of marketing tools to attract the high-level executives you want to meet.

Direct Mail – customized mailings to the best prospects from our proprietary InfoTrends databases, as well as top industry association and publication lists to target your most important and influential buyers.

The Web – a comprehensive online marketing program will optimize the power of the Internet

- Targeted electronic mail
- Directory listings
- Prominent exposure on the InfoTrends' website
- Strategic links on top industry sites, and more

PR – we will work to generate maximum media attention, editorial coverage and excitement about attending **Digital Imaging '03**.

Opportunities to Put You in the Spotlight

This may be the best opportunity of the year to form one-on-one relationships with key decision-makers. We recognize that you have other forums to choose from, but the topics, the speakers, the program structure, the agenda, and the reasonable attendee fees will distinguish this program from other offerings.

This highly focused conference is perfect for networking, and the cost of sponsorship is kept reasonable to ensure satisfaction and maximum return on investment.

InfoTrends is pleased to offer the following sponsorship opportunities for this event:

- Exhibits
- Continental Breakfast or Refreshment Break Sponsorships (6 sponsorships available)
- Tote Bag Sponsorship
- Networking Reception Sponsorship
- Luncheon Sponsorships (2 sponsorships available)
- Executive Level Sponsorships