
Image Scanning Trends

Meet the Team

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Scanning is a pervasive technology that is poised to influence personal, workgroup, and production level environments in a meaningful way over the next three to five years. The North American document scanning market continues to be a dynamic category, with new opportunities driven by increased penetration of document management solutions and the use of distributed capture products in organizations. At the lower end of the scanning spectrum, consumer flatbed scanners continue to battle against all-in-ones for the attention of the mass market. Both categories of standalone scanners will be challenged to continue adding new features and capabilities as they strive to compete with multifunctional devices.

InfoTrends' **Image Scanning Trends (IST)** service offers you the ongoing market advice and analysis you need to make short- and long-term strategy decisions for your company. Through our forecasts and research, we segment the scanning market in several ways for cross-referencing, based on target audience and scanner type. We update these segmentations to reflect market changes. The areas of the market that the service studies include the future of network scanning, distributed scanning dynamics, and the usage of the scan function of multifunctional devices. The service provides:

- A continuous flow of information through forecasts, end-user studies, and other research reports
- Ongoing access to analysts with extensive market knowledge
- Up-to-the-minute updates on major industry developments

Key Deliverables Include:

- Document Imaging Scanner Forecast 2007-2012
- Consumer Imaging Scanner End User Study
- Document Imaging (Business) Scanner End User Study

*The **Image Scanning Trends***

***Group** provides a hierarchy of powerful knowledge tools, from syndicated market information to customized, proprietary consulting. Our consultants help you grow your business by providing knowledge geared to your specific challenges and goals.*

The Image Scanning Trends Group recognizes that every company has different needs and budgets as a result of the strategic issues that are involved in the digital imaging marketplace. This is why we offer solutions other than advisory services to fit every company's specific needs. Examples of the ways in which the Image Scanning Trends Group can help include:

Custom Consulting: You have unique issues and opportunities that require customized, in-depth research, analysis, and advice. Engage InfoTrends' team to help define your issues, design and implement an effective research process, and provide objective analysis and recommendations in a timely manner.

Multi-Client Studies: We conduct comprehensive primary research studies focused on major industry trends and topics. Multiple companies fund, influence, and receive the research results, enabling them to obtain business critical information at a reduced price.

Reports: Choose from a wide selection of forecasts, research reports, strategic assessments, and analysis reports related to key industry trends and developments. Reports can be purchased through our online reports store at <http://store.infotrends-research.com>.

Getting Started: Work with an InfoTrends representative to define your requirements and develop a program that addresses your specific business issues. Contact a team member today.



InfoTrends, a Questex Company, is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. We provide research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses. Additional information about InfoTrends is available on the Web at www.infotrends.com.